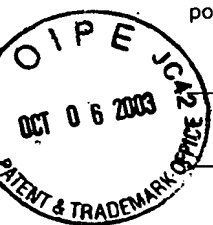


#11/A

I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage, as first class mail in an envelope addressed to:

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John G. Rauch

Name of applicant, assignee or  
Registered Representative

*John G. Rauch*

Signature

10/3/03

Date of Signature

Our Case No. 9623/338

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas A. Soulanille et al.

Serial No. 09/915,801

Filing Date: July 26, 2001

For IMPROVED SYSTEM AND  
METHOD FOR INFLUENCING A  
POSITION ON A SEARCH  
RESULT LIST GENERATED BY A  
COMPUTER NETWORK SEARCH  
ENGINE

Examiner: Alaubaidi, Haythim J.

Group Art Unit No. 2171

### AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 3, 2003, please amend the application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 8 of this paper.

10/10/2003 EHAILE1 00000015 09915801

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